

Renfrewshire's Digital Inclusion Journey

#DeliveringTogether

Friday 28th November 2025

We are fair, We are helpful, We are great collaborators, We value learning



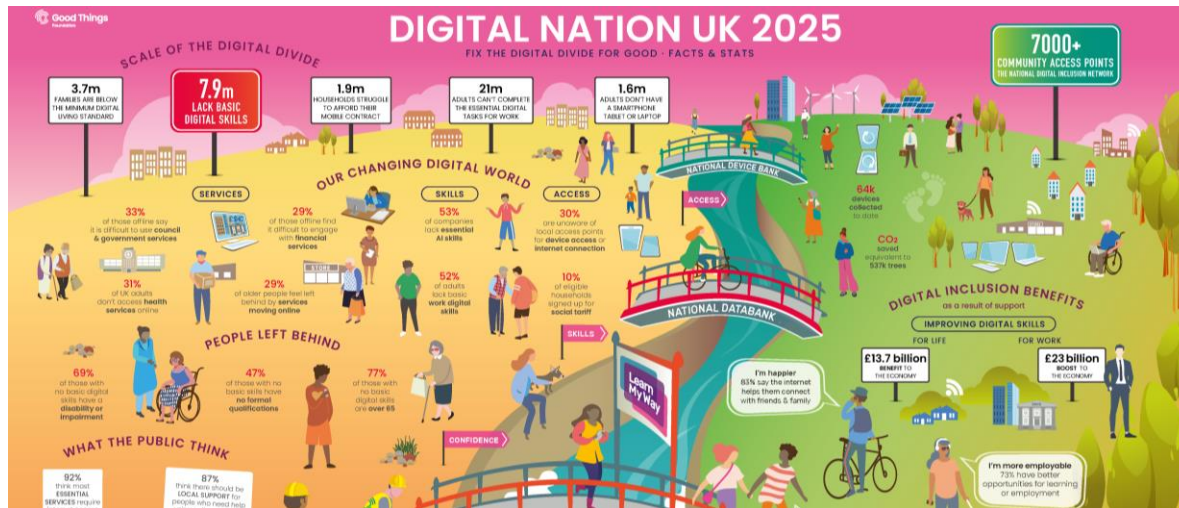
Renfrewshire
Council

Context and Why Digital Inclusion Matters

There's just so much that they're trying to change to put online,



Context and Why Digital Inclusion Matters

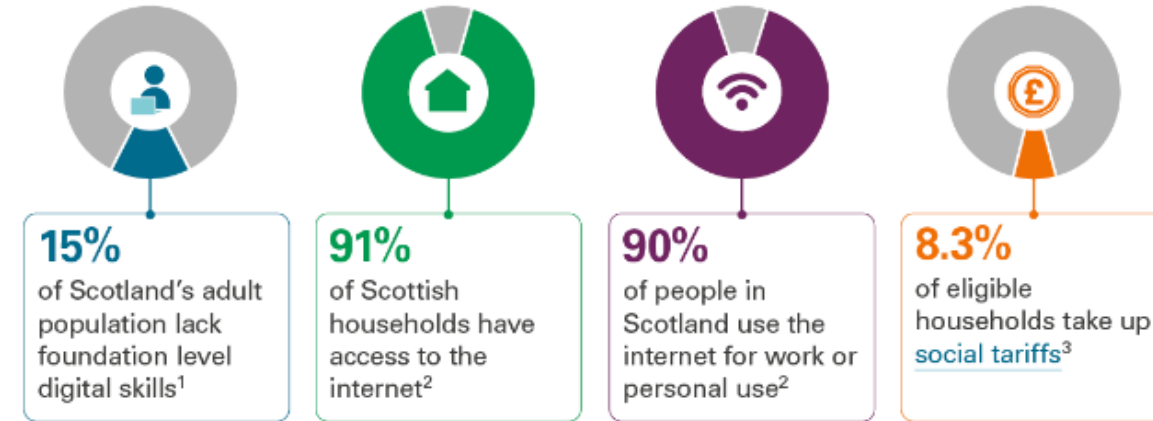


All public bodies, including the Scottish Government, councils, NHS boards and others should do the following:

- Build digital inclusion considerations into strategies and design for digital services and reform, aligned with Scottish Digital Services Standards, and carry out equality and human rights impact assessments.
- Provide clear digital and non-digital methods people can use to access the services they need, such as telephone numbers or access to additional support and assisted digital options.

Councils should do the following:

- Work with partners to develop a clear approach to tackling digital exclusion as part of their strategies and plans, based on an understanding of digital exclusion locally, who is affected and how. They should map out local resources and assets across the public, private and third sectors, and provide clear routes to digital support and accessible information on the support available to local communities.



69% of Scottish households with an annual income below £10,000 have internet access, compared with 99% of households with an income over £40,000²



Analysis of UK wide Ofcom data⁴ shows that of people who do not use the internet at home or elsewhere (individuals may belong to more than one group):



Why Digital Inclusion Matters

Periodic Table of Internet Elements

| | | | | | | | | | | | |
|---|--|---------------------------------------|--------------------------------------|---|---|--------------------------------------|-------------------------------------|------------------------------------|---------------------------------|-----------------------------------|---|
| Me Medical | Ho Housing | Fn Finances | Et Employment/ Training | Gv Government services | Ci Civil | Ed Education | Et Entertainment | Cm Community | Cr Creativity | Sc Social connection | Mo Mobility/ access |
| Te Test results | Sh Social housing application | Pc Price comparison | Jh Job hunting | Wc Work commitments | Oa Online activism | Se Search engines | Vi Video streaming | Og Organising | Se Self expression | Ff Friends & family | Na Navigation and maps |
| Pr Prescriptions | Ha Housing association contact | Fi Financial information | Ap Applications | Be Benefits application | Pe Petitions and protest | Cl Classroom learning | Ga Gaming and e-sports | Cg Community groups | Re Making reels | Vc Video calls | Ac Assistive technologies |
| Ph Public health information | Hh House hunting | De Debt advice | Ne Networking | Im Immigration services | Nw News | OI Online learning | Gm Gambling | Su Survivor support | Bl Blogging | Sm Social media | Vo Voice activated assistance |
| Mh Mental health | Mm Mortgage management | In Online investing | It Interviews | Uc Universal credit journals | De Democratic debate | Hw Homework submissions | Eb eBooks | Vo Volunteering | Pl Platforms | Em Email | Db Doorbells |
| Gp Consultations | Mn Maintenance requests | On Online shopping | Wk Working and learning | Co Council services | Mp MP email | Li Online libraries | Mu Music streaming | Oc Online communities | Mc Music creation | Im Instant messaging | DI Deliveries |
| Hs Hospital Appointments | Bl Manage bills | Ob Online banking | Tx Tax forms | Me Free school meals | EI Electoral register/census | Kn Online knowledge | Mv Metaverse | Vp VoIP Platforms | Vr Virtual reality | Ev Events | Sm Smart systems |
| Sg Support Groups | Ct Council tax | En Energy Bills | Sh Side hustle | | | St Student finance | Ra Radio/ podcasts | | Ar Art | Od Online dating | Pm Password Managers |

A Helicopter View and Strategic Landscape



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| | |
|-----------------------|---|
| NATIONAL | National Digital Health & Care Strategy |
| | Scottish Government's Refreshed Digital Strategy (Nov 2025) |
| LOCAL | Renfrewshire's Community Plan 2017–2027 |
| | Renfrewshire's Council Plan 2022-2027 |
| | Medium-Term Financial Plan |
| | Renfrewshire Health & Social Care Strategic Plan |
| | Digital Strategy |
| | Digital Board |
| | People Strategy "Our People Our Future 2021-2026" |
| | Wider Portfolios |
| | Renfrewshire Economic Strategy 2020-2030 |
| | Social Renewal Plan |
| | Glasgow City Deal - Regional Economic Strategy |
| | Climate Change "RenZero" |
| | Local Child Poverty Action Plan |
| OPERATIONAL | Adult Social Care Report |
| | Childrens Services (Education) Digital Plan |
| | Citizens Voice |
| | Community Justice update and annual return |
| | Community Learning & Development Framework 2024-27 |
| | DigiRen |
| | Digital Board |
| | Digital Experience Strategy |
| | Digital Learning Renfrewshire |
| | Customer Strategy 2023-2028 |
| | ONEREN Strategy 2021-2026 |
| | Service Improvement Plans |
| Social Media Strategy | |
| COMMUNITY | Public Sector |
| | Third, Community, Voluntary, Charity Sector |
| | Business Sector |
| | Social Housing Sector |
| | Academia Sector |

Digital Strategy 2025-2030

- Digital Strategy 2025-2030 (5 year Strategy with mid-point review)
- Approved: 03 April 2025
- Bold, Brave & Ambitious
- Requires collective effort and cross-sector collaboration with Partners and Communities to deliver.

By 2030, we will strive to achieve the following:

- Strengthening our approach to keeping our citizens, communities, and workforce safe, protected, and confident online through our innovative RenSafeOnline initiative.
- Become a signatory of Scotland’s Digital Inclusion Charter and continue to demonstrate our compliance to the five pledges.
- Develop 20-minute digital inclusion neighbourhoods – meaning no one has more than a 20 minute journey to access Digital Inclusion support.

| Themes | Strategic Objectives | | |
|-------------------------------|----------------------|--------------------------------------|---------------------|
| | Enabled People | Corporate Approach to Transformation | Data Driven Council |
| Digital Inclusion | ✓ | | |
| Data | | | ✓ |
| Technology and Infrastructure | ✓ | | ✓ |
| Digitally Enabled Workforce | ✓ | | |
| Leadership and Culture | ✓ | ✓ | ✓ |
| Digital Public Services | | ✓ | ✓ |

We are fair, We are helpful, We are great collaborators, We value learning



#

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Overview

- Co-chaired by Engage Renfrewshire (TSI) & Renfrewshire Council
- One of two vehicles for enabling digital inclusion in Renfrewshire
- A great way to meet with over 200 individuals representing almost 100 unique local and national organisations covering:
 - Public Sector
 - Third, Community, Charity, Voluntary Sector
 - Business Sector
 - Social Housing Sector
 - Academia Sector
- An opportunity to collaborate, learn and share best practice with the aim of promoting digital inclusion opportunities.
- Open to anyone or organisation interested in Digital Inclusion.

Achievements

- 8 weekly meetings
- Enables and encourages cross & multi-sector collaboration;
- Tackling the digital and data divide by breaking down barriers;
- Highlighted as best practice example in Audit Scotland's 'Tackling Digital Exclusion' Report;
- Undertakes and publishes annual Digital Inclusion impact Report;
- Successfully hosted Renfrewshire's first ever Digital Inclusion Week "DigiKnowVember" in 2024 – expanded to month in 2025;
- Featured as example of best practice for place-based approach to digital inclusion in SCVO Report;
- Needs-led analysis undertaken and programme of Spotlight Sessions developed;
- Baseline of Essential Digital Skills conducted in partnership with SCVO – included AI statements
- Strategic Community Benefits Programme to further strength Digital Inclusion in development



Citizens Voice Forum

- Aim:

“To co-design digital inclusion solutions by working with organisations involved in delivering digital inclusion as well as those impacted by digital exclusion”

Overview:

- An incubator of ideas
- A partnership comprising of 35 inspiring and committed individuals across 13 different organisations
- Invited via the DigiRen Network
- Sub-groups working on 3 priority areas.



Digital Champions (Communities)

- Digital Champion Coordinator funded via Fairer Renfrewshire Fund
- Appointed May 2023
- Based within Renfrewshire Libraries (OneRen)
- Role: to recruit, train and develop volunteer Digital Champions and establish a Network of Digital Champions across Renfrewshire

Successes since May 2023

- Digital Champions programme has supported **793** learners,
- Issued **305** data SIMs via the National Databank
- Delivered **2,012.5** volunteer hours.
- Recruited and trained **29** committed Volunteer Digital Champions
- Externally evaluated by UWS and Mhor Collective and highlighted as ‘Sector Leading’
- Developed an online platform for Digital Champions to connect and provide peer-to-peer support.

Digital Champions (Workforce)

Who they are

- Employees from across services
- Support colleagues with all things digital

Our goal

- Approx. 1% representation of staff across Council
- Support use of digital among employees
- Ensure we have the right Digital and Data skills to support the delivery of Digital Strategy & People Strategy

Benefits

To Individuals

- Build their digital and data skills
- Learn from each other
- Promotes empowerment and early access to systems

Services / Teams

- Known digital go to person
- Embed digital culture

Organisation

- Aligns with strategic priorities of organisation
- Support adoption of digital

- Understand digital needs and aspirations
- Creates a culture of innovation and creativity

Achievements

- 25+ members - DC Network
- Regular meet-ups
- Involved in testing and feeding back new products **before launch**
- Training delivered on range of M365 apps
- Comms, OD and ICT collaboration

Keeping People Safe, Confident and Protect Online: RenSafeOnline



www.getsafeonline.org



PRIMARY MISSION:

- "to support Renfrewshire Council's aspirations by taking a hyperlocal and place-based approach using byte-sized messaging";
- Established 2019 in partnership with Get Safe Online;
- Fully funded by Renfrewshire Council;
- Initially to deliver online safety training for community based

mental health employees;

- Available to anyone living, learning or working in Renfrewshire.

BENEFITS

- Builds confidence, capacity & resilience;
- Greater awareness of online scams and harms;
- Understand the importance of various layers to protect people;

- Enables ambassadors to have sensitive, caring and empathetic conversations with victims or potential victims of online harm.

ACHIEVEMENTS

- Around 200 Online Safety Ambassadors
- Monthly focussed campaigns
- Prevention / success stories
- Cyber Escape Room

A Safer, Resilient & Digitally Capable Renfrewshire



DigiZones

- community-based hubs across Renfrewshire offering **free access to digital support**, including:
 - Internet connectivity
 - Digital devices (e.g. laptops, tablets)
 - Skills training and advice
 - Signposting to further digital resources
- Located in libraries, learning centres, and mobile units like the **Skoobmobile**, there are currently **22 venues** available

Why DigiZones Matter

- Designed to support **residents, learners, workers, and visitors**, DigiZones aim to:
 - Bridge the digital divide
 - Tackle poverty and inequality
 - Promote data and digital inclusion
- Supporting Renfrewshire Council's Digital Strategy 2025-30 and part of the **Fairer Renfrewshire** programme

Sustainable & Innovative Approach

- **Equitable Access:** Ensures everyone can get online, regardless of income or background.
- **Community Integration:** Embedded in existing public spaces, reducing infrastructure costs.
- **Device Reuse:** Supports environmental sustainability through device lending initiatives.
- **Mobile Outreach:** The Skoobmobile brings digital access to remote and rural areas.
- **Flexible Support Models:** Tailored services for different age groups and needs.

DigiZones impact since January – September 2025

71,526
Visitors

648
Training sessions
delivered

801.5 hrs
DC support
delivered

32
Devices
borrowed

25,327
Public devices
accessed

32,445
Public Wi-Fi
sessions

Qualitative Feedback

- ***Purpose for accessing DigiZone:*** A youth group were organising an event and wanted to use digital tools to promote it, organise and collect feedback about it. They asked for help to include this as one of the elements of organising it.
- ***Support Provided:*** Device Access / Digital Skills / Online Safety Training
- ***DigiZone:***
 - Helped learn something or gain new skills
 - Helped do things online which are important to them
 - Helped learn about the environment
 - Helped get information about, or access, other public services
- ***Recommend DigiZone:*** Yes

Community-Led Device Recycling: Pachedu E-Quality Access

- Community-driven initiative focused on reducing digital exclusion by recycling and redistributing **pre-loved digital devices**.
- Aims to empower individuals and families by providing access to technology while promoting sustainability.
- Supported by **Fairer Renfrewshire**, aligning with their commitment to equity, inclusion, and community wellbeing.
- Launched during DigiKnowVember 2025 and being rolled out across 4 libraries in Renfrewshire

Why It Matters

- Brings pre-loved devices back into use
- Supports the circular economy
- Reduces e-waste and promotes sustainability
- Improves access to digital tools for those who need them most

  *Together, we're making digital access fairer and greener.*

Building a Fairer and Digitally Inclusive Renfrewshire

Impact Report 2024/25



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Digital Skills, Confidence and Motivation

7,688 people supported to get online

732 groups or businesses supported around Digital

2,342 training sessions delivered

188 Digital Champions

6,078 hours of Digital Champion Support delivered

Around 200 Online Safety Ambassadors



Device Access

36,183 PC reservations

1,647 new / refurbished devices distributed

56 devices borrowed as part of Device Lending Libraries

Internet Access

44,690 WI-FI sessions
accessed

1,089 pre-loaded data sim
cards issued

Feedback and Testimonials

“One of our trainees who attended for our preparation for work course had an interest in digital / computing. During and after attendance to our programme, their interest and capability expanded to the point where they were helping fellow pupils and some staff at the school with hardware problems and how to use different apps. That was four years ago and they have since completed further digital education to degree level”

“A client who attends a Digital Hub was supported to apply online for a photocard driving licence. He then requested help to move photographs from his phone onto an SD memory, The client was supported in both instances to learn the processes involved. This increased his confidence levels in using technology, as he does not normally have access to digital devices or the internet.”

Connecting Communities through Council Managed Public Access WI-FI: 2024/25

- Connectivity as a Service (WI-FI Project);
- Renfrewshire - one of the best connected regions in the UK (94.7%);
- FREE Public Access Wifi provision;
 - From up to 180 Council, Cultural & Leisure venues
 - 3 Town Centres
- **Around 200K** unique devices connected to our Public WI-FI network
- Enabling fairness and greater flexibility;
 - Learning Estate; Care Homes; Children's Homes; Sheltered Housing; Social Care

Inward Investment

£190,850 awarded in
funding supported 28
projects

Digital Public Services

Customer Accounts

27,228 Customer Accounts created during year

200,534 Customer Accounts as of 31 March 2025

Online Forms

53 Online Forms created during year

311 Online Forms available as of 31 March 2025

337,519 transactions processed via Online Forms during year

Digital Assistant 'Millie'

225,625 telephone calls received during year

171,923 calls handled by 'Millie', our Digital Assistant, since November '25

User Feedback – Digital Public Services

🗨️ *"[MyAccount] is so easy to use, it's user friendly. I'm 72 and I don't have any problems using it"*

🗨️ *"A straightforward and quick way to contact my local council services"*

🗨️ *"This is an easy service to use"*

🗨️ *"I am impressed, the website is very user friendly and self-explanatory"*

🗨️ *"First class service"*

🗨️ *"Easy application process"*

🗨️ *"Very quick and easy to use instead of having to wait forever on the phone. A great service"*

🗨️ *"Very easily completed"*



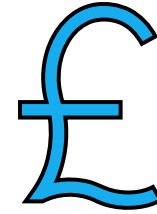
DigiKnowVember

DigiKnowVember - Updates



WHAT IS IT?

- Month of digital activities to promote Digital and Data Inclusion and help build a digitally inclusive Renfrewshire



HOW MUCH DOES IT COST?

- Free - other than people's time



WHAT'S INVOLVED

- Series of online and offline events
- 1-2-1 | Group sessions
- Volunteering opportunities
- Showcases
- Signposting
- Webinars



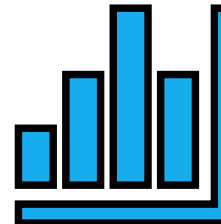
WHEN

- 3rd – 30th November 2025



AUDIENCE

- Organisations - delivering digital inclusion
- People - anyone wishing to get online and/or develop their digital skills



HOW WILL WE MEASURE SUCCESS?

- Number of activities
- Number of people supported
- Quotes / Feedback
 - “Why digital is important to me”

Two ways to see all the events

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| Mon 03 | Tue 04 | Wed 05 | Thu 06 | Fri 07 |
|---|---|--|--|---|
| Digital Skills for Beginners **FREE EVENT** | Supporting Young Volunteers - Vaping Awareness Session | Employability Support **FREE EVENT** | SCVO - Plan, measure and report social impact | Digital Drop-In Sessions: Johnstone **FREE EVENT** |
| Digital IT Course/Workclub **FREE EVENT** | Introduction to Digital Bookkeeping **FREE EVENT** | Engage in Conversation: Accessible Digital Health and Care - Human Rights and Good Practice webinar **FREE EVENT** | Digital Skills for Beginners **FREE EVENT** | Employability Support **FREE EVENT** |
| Discover Digital and Stress Awareness Week **FREE EVENT** | Digital Champions Catch Up (Renfrewshire Council staff only) **FREE EVENT** | Digital Skills for Life **FREE EVENT** | Employability Support **FREE EVENT** | Entry-level Digital Skills course **FREE EVENT** |
| Digital Sensory Play - Little Rascals Club **FREE EVENT** | Digital Collaborative Network **FREE EVENT** | Employability Support **FREE EVENT** | Photo Walk + Digital Reflection: Creating a Digital Collage of Calm **FREE EVENT** | Digital Drop-In Sessions: Gallowhill **FREE EVENT** |
| How to stay safer online **FREE EVENT** | 3D Printing Demo & Group **FREE EVENT** | Boost Your Business with Camra, ChatGPT & AI - Renfrewshire **FREE EVENT** | East Ayrshire Digital Access Network Meeting **FREE EVENT** | Digital Champions Basic Digital Skills Drop-In **FREE EVENT** |
| AI in the Real World (Intro) **FREE EVENT** | Circuit **FREE EVENT** | Digital Champions Basic Digital Skills Drop-In **FREE EVENT** | Digital Sensory Play - Little Rascals Club **FREE EVENT** | Databank Drop-in **FREE EVENT** |
| Digital Skills for Work **FREE EVENT** | | Databank Drop-in **FREE EVENT** | DigiRen Network **FREE EVENT** | Juniors Youth Club: Esports, Games & Q&A **FREE EVENT** |
| Employability Support **FREE EVENT** | | Digital Activities - In It Together ASN Club **FREE EVENT** | Databank Drop-in **FREE EVENT** | Digital-Themed Activities **FREE EVENT** |
| Digital Champions Basic Digital Skills Drop-In **FREE EVENT** | | STEMday Wednesday **FREE EVENT** | Digital Champions Drop-in with a health and wellbeing focus **FREE EVENT** | |
| Databank Drop-In **FREE EVENT** | | | Digital Trustees: Strengthening Boards in a Digital Age **FREE EVENT** | |
| Mecha Mondays **FREE EVENT** | | | | |
| OSCR - Third Sector Lab: Social Media Guide 2025 **FREE EVENT** | | | | |
| Consumer Digital Index 2025 - Launch **FREE EVENT** | | | | |

| DigiKnowVember | | | | | | | |
|---|--|---|----------------|---|---|--|---------------------------|
| DigiKnowVember Programme 2025 | | DigiKnowVember is Renfrewshire's Digital Inclusion Awareness Month - This is your chance to get more confident, connected, and clued-up in the digital world. Whether you're curious about online safety, want to explore new tech, or simply looking to make the most of everyday digital tools, this month is packed with practical tips, free resources, and engaging activities for all ages. From beginners to seasoned users, DigiKnowVember is about making digital knowledge accessible, useful, and empowering for everyone. | Themes Legend: | | Digital Skills | Digital Health and Wellbeing | |
| Date / Times | Organisation delivering event | Title and brief description of event | Format | Details of venue / platform | Audience (please note some events are restricted to certain groups) | Registration / Joining Instructions & Contact Information | Theme |
| Events Running throughout November | | | | | | | |
| Various | Renfrewshire Council: Children's Services (Education) DigiLearnRen | Digital Lending Library - Education Thanks to a generous donation from Heritage Interactive, DigiLearnRen (https://blogs.glowscotland.org.uk/re/digilearnren/) has launched our new Digital Lending Library, making educational technology accessible to schools and early learning centres across the authority! We're kicking off this exciting initiative with a class set of Sphero Indi and Sphero Mini robots available to book (https://blogs.glowscotland.org.uk/re/digilearnren/category/digital-lending-library/), complete with all the accessories pupils need to dive into the world of coding and computational thinking. To see the impact first-hand, check out our short video showcasing some of the equipment in action and featuring quotes from teachers who have already benefited from the library. | In-person | Renfrewshire Digital Lending Library: https://blogs.glowscotland.org.uk/re/digilearnren/category/digital-lending-library/ | Early Learning and Childcare, Primary and Secondary pupils only | schools need to complete the booking form at https://blogs.glowscotland.org.uk/re/digilearnren/category/digital-lending-library/ | Digital Skills |
| Monday 03 November 2025 | | | | | | | |
| 0930 - 1015 | Lloyds Consumer Digital Index | Consumer Digital Index 2025 - Launch **FREE EVENT** Empowering the UK's digital and financial future - the Consumer Digital Index 2025 marks a new era. We're excited to be launching the new Consumer Digital Index on Monday 3 November. This year marks a decade since we launched the Index, that helps us understand how digital innovation is transforming financial lives across the UK. Over that time the Index has become the UK's most comprehensive study of digital and financial capability, helping to shape the national conversation on inclusion and empowerment. | Online | MS Teams | None - open to all. | Registration / Joining Instructions: https://events.teams.microsoft.com/event/b6348d07-8210-4b54-b6d5-8410e3404747@3de2960-214a-46ff-8c4-611f125e2398 Contact Information: N/A | General Digital Inclusion |
| 0930 - 1130 | Renfrewshire Council: Adult and Family Learning Service | Digital Skills for Beginners **FREE EVENT** Our friendly and relaxed Digital Beginners groups are about finding out what digital devices can do for you and building the skills and confidence to use them in everyday life. We can help with everything from turning them on and understanding the basics, through to going online safely and finding and saving information. You will learn how to recognise technical problems and solve simple issues, and when and how to seek help for those troublesome technical problems. | In-person | Foxlea Community Learning Centre c/o St Paul's School Morar Drive Paisley PA2 9FA | Adult learners who are not engaged in secondary school education | Registration / Joining Instructions: Call 0141 487 0164 Contact Information: adult.learning@renfrewshire.gov.uk 0141 487 0160 | Digital Skills |
| 0945 - 1100 | Renfrewshire Council: Adult and Family | Digital IT Course/Workclub **FREE EVENT** Learners building their own confidence, learning new digital skills whilst using their own devices or the centres' tablets. | In-person | Southend Action Centre 57 Stock Street | Adult learners who are not engaged in secondary school | Registration / Joining Instructions: Call 0141 487 0164 | Digital Skills |

• Online Calendar

• Offline Programme

DigiKnowVember - Analysis



| FORMAT | No. OF EVENTS | PERCENTAGE % |
|--------------|---------------|--------------|
| In-person | 135 | 79% |
| Online | 34 | 20% |
| Hybrid | 2 | 1% |
| TOTAL | 171 | 100% |

| THEME | No. OF EVENTS | PERCENTAGE % |
|----------------------------------|---------------|--------------|
| General Digital Inclusion | 82 | 48% |
| Digital Skills | 65 | 38% |
| Digital Health & Wellbeing | 13 | 8% |
| Internet Safety & Cyber Security | 11 | 6% |
| TOTAL | 171 | 100% |

| TOWN | No. OF EVENTS | PERCENTAGE % |
|-----------------------------|---------------|--------------|
| Paisley | 52 | 38% |
| Renfrew | 29 | 21% |
| Johnstone | 11 | 8% |
| Ferguslie | 9 | 7% |
| Erskine | 8 | 6% |
| Foxlea | 8 | 6% |
| Glasgow | 7 | 5% |
| Southend | 4 | 3% |
| Various (Sheltered Housing) | 4 | 3% |
| Gallowhill | 3 | 2% |
| Other | 2 | 1% |
| TOTAL | 137 | 100% |

DigiKnowVember – Branding

Two versions of the DigiKnowVember Logo:



DigiKnowVember



DigiKnowVember



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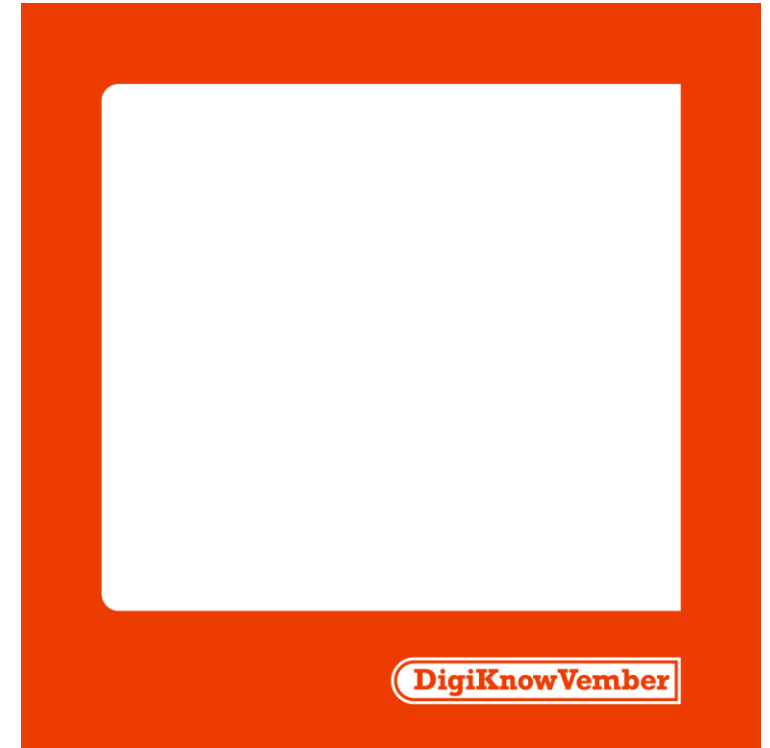
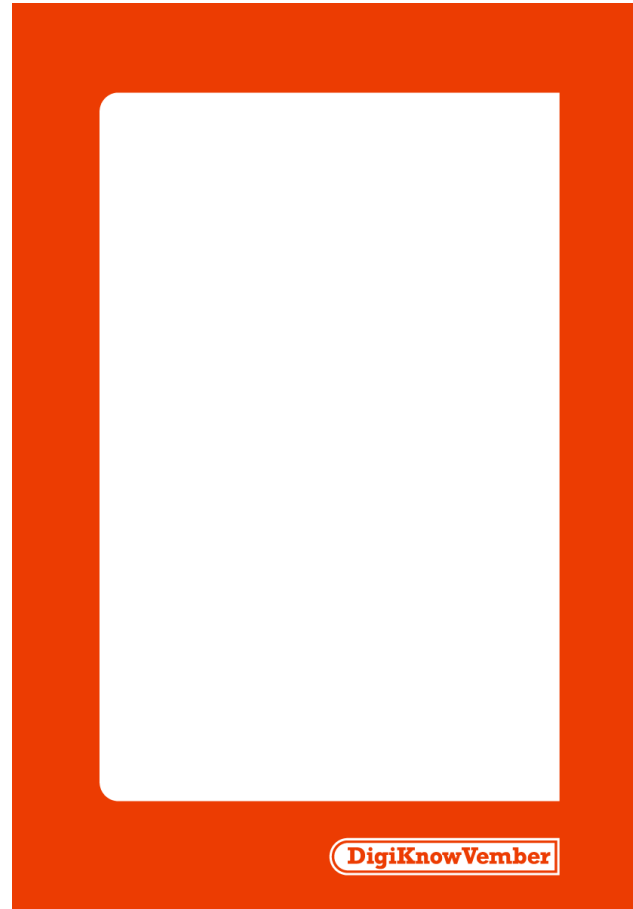
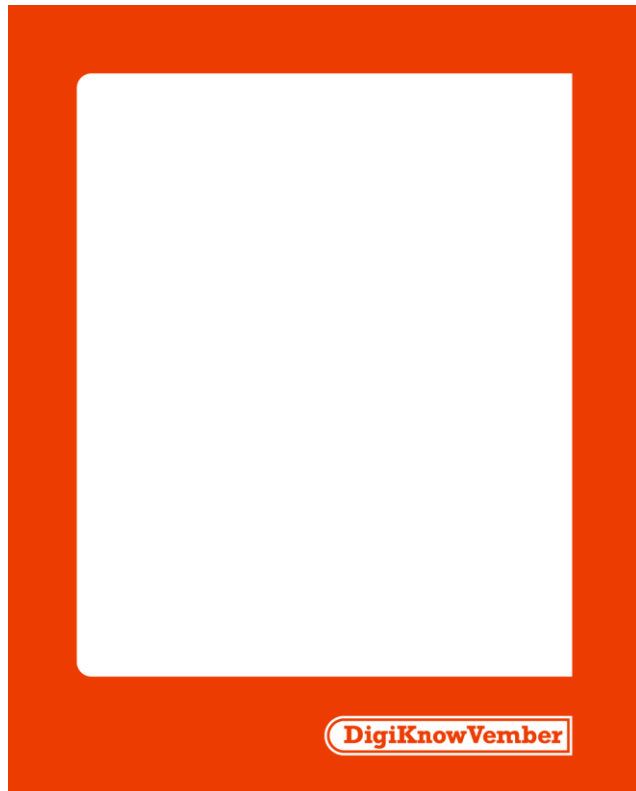
DigiKnowVember – Branding

DigiKnowVember Supporter Badges:



DigiKnowVember – Branding

**Social media frames
/ story boxes:**



DigiKnowVember – Promotion and Asks

Please promote the [DigiKnowVember 2025 Programme of Events](#) across your Networks and online Platforms

When promoting the above via Online Platforms, please:

- Use the Hashtag #DigiKnowVember2025
- Tag both Engage Renfrewshire and Renfrewshire Council into any posts
- Include a link to the DigiKnowVember webpage [Digiren Network | Resources | Engage](#)



Recognition

- Celebrating our collective achievements “Annual Digital Inclusion Impact Report”
- SCVO Place-Based Report
- Audit Scotland ‘Digital Exclusion’ Report – Case Study: DigiRen
- APSE UK Council of the Year 2025





Top Tips for Building a Successful Digital Inclusion collaborative

- Map Place-Based Assets
- Align with Strategic Priorities and Outcomes
- Secure and Coordinate Resources
- Foster Cross-Sector Collaboration
- Embed Place-Based and Person-Centred Approaches
- Establish Governance and Sustainability
- Communicate and Promote Widely
- Collaboration is key to success

Useful resources

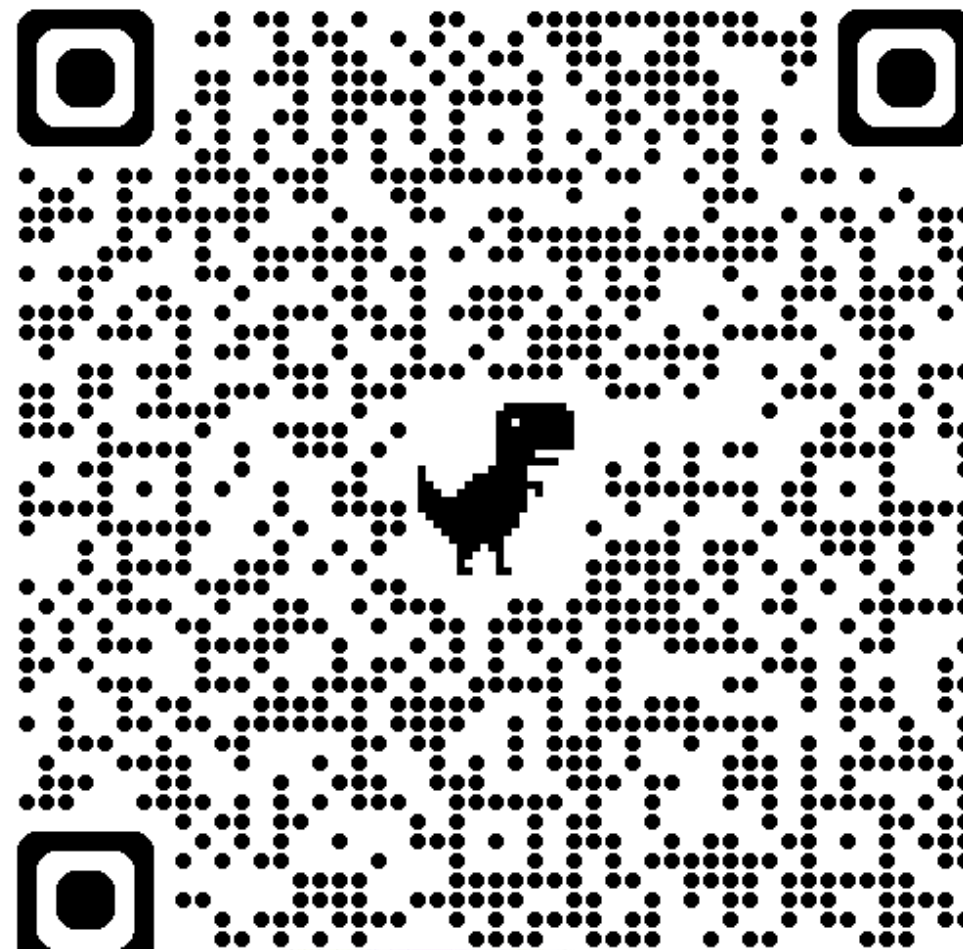
- [DigiRen Network](#)
- [Digital Champions at Renfrewshire Libraries](#)
- [DigiZones](#)
- [DigiKnowVember 2025](#)
- [RenSafeOnline](#)
- [Get Safe Online – Self Help Centre](#)

Join the ever-growing DigiRen Network

- Be invited to 8 weekly meet-ups
- Receive news, reviews and updates on local and national digital inclusion opportunities
- Meet with like-minded people and organisations
- Share and learn from best-practice approaches

Membership is FREE:

- Scan the QR Code or
- Join at [Subscribe to the DigiRen Network](#)



Thank you, Comment and Questions

“Digital Exclusion shouldn’t be a gatekeeper to services, but a gateway to opportunities”

James McKee

Digital Strategy Delivery Manager

Renfrewshire Council

Ross McNicol

Digital Participation Officer

Renfrewshire Council

Email: Digital-Inclusion@renfrewshire.gov.uk

